

Gourmet Latino Feast Night @ El Hotel Americano

\$ 9,849

\$ 13,133

\$ 7,554

\$ 10,073

	Scenario 1			Scenario 2		
<i>Event Capacity: 700</i>	Cocktail format. Restaurant & Patio with VIP/All Access tickets.			Restaurant & Patio with dinner. Rest of areas cocktail format.		
	Qty	Cost	Total	Qty	Cost	Total
Ticket/invitation only						
VIP & Media	150	0	NA	150	0	NA
Media promotion	100	0	NA	100	0	NA
Tickets Sales						
All-access	150	\$ 225	\$ 33,750	70	\$ 225	\$ 15,750
General Admission	300	\$ 145	\$ 43,500	300	\$ 145	\$ 43,500
			\$ 77,250			\$ 59,250
<i>15% Vacancy Contingency</i>			\$ 65,663			\$ 50,363
Partners						
GrowNYC Charity			\$ 9,849			\$ 7,554
Hotel Americano			\$ 13,133			\$ 10,073